

A Tropical Island...

An Urban Business Center...

## Miami Beach, Florida (7.1 square miles)

Over 7 miles of Beaches; 3 Golf Courses; 20 Parks; Art and Culture; Dining and Nightlife; World Class Shopping

### INVESTORS

#### Hotels

Hyatt  
Hilton  
Loews Hotels  
Ritz-Carlton  
Crowne Plaza  
Schrager Hotels  
Marriott  
Radisson

#### Residential

Charles E. Smith Companies  
AIMCO  
Related Group of Florida  
ConstructaUS

#### Office Space

LNR Property  
Starwood Urban

### RETAILERS

Versace  
Armani Exchange  
Kenneth Cole  
Tommy Hilfiger  
Polo Sport  
Club Monaco  
Guess?  
Pottery Barn & Williams-Sonoma  
bebe  
Wilke-Rodriguez  
Mayor's Jewelers  
Gap & Banana Republic  
Hugo Boss  
Nicole Miller  
Via Spiga  
Benneton  
Nike Shop  
Anthropologie  
Victoria's Secret  
French Connection UK  
Ann Taylor Loft

### FACILITIES

Miami Beach  
Convention Center  
(1,000,000 sq. ft.)  
  
Jackie Gleason Theater  
of Performing Arts

### CORPORATE

LNR Property Corp.  
William Morris Agency  
SR Teleperformance USA  
Time/Warner Music Int'l  
Columbia TriStar Int'l Television  
Sony Music Int'l  
EMI Music Int'l  
CBS International  
MTV Latin America  
Onboard Media  
Universal Music Int'l  
Nickelodeon Latin America  
Playboy TV Int'l  
Ford Models  
Elite Models  
C.I.E.  
Claxson  
SunTrust  
Merrill Lynch

### CULTURAL ORGANIZATIONS

New World Symphony  
Miami City Ballet  
ArtCenter South Florida  
Bass Museum of Art

### INSTITUTIONS

Mt. Sinai Medical Center  
Miami Heart Institute  
Miami Ad School  
Wolfsonian-FIU

### MARKETS

60,000

Local  
Jobs

90,000

Local  
Residents

3,500,000

Regional  
Residents

7,000,000

Annual Tourists  
to South Beach

8,500,000

Annual Regional  
Day-Trips

### ECONOMIC PROFILE (2001)

**Real Estate Sales**  
\$1,083,000,000

**Other Retail/Svcs**  
\$748,900,000

**Construction**  
\$576,600,000

**Food and Beverage**  
\$546,200,000

**Health Care**  
\$436,500,000

**Hotels**  
\$428,600,000

**Government**  
\$277,700,000

**TV/Musi c/Film/Print**  
\$254,700,000

**Grocery**  
\$225,700,000

**Commercial Leasing**  
\$221,400,000

**OVER \$400 MILLION IN PUBLIC CAPITAL IMPROVEMENTS BETWEEN 2001-2006**  
**OVER \$2.5 BILLION IN PRIVATE DEVELOPMENT BETWEEN 2000-2006**  
**AN ESTIMATED RETAIL GAP OF \$1.4 BILLION**

**SPENDING / TOURISM / POPULATION**

	<b>Miami Beach</b>	<b>Miami-Dade County</b>	<b>Orlando</b>	<b>Florida</b>
Size (sq. miles)	7.1	1,944	908	53,937
Sales per square mile	\$315,617,767	\$42,973,353	\$54,773,910	\$10,723,163
Number of Overnight Visitors	4,753,691	11,158,900	43,514,000	74,100,000
Population	87,933	2,477,132	2,242,429	17,895,660

**Tourist Spending per party per day:**

Lodging	\$154.51
Meals	\$116.00
Transportation	\$40.91
Parking/Tolls/Gas	\$11.15
Entertainment	\$106.63
Shopping	\$80.89
Total	\$511.45
Party Size	2.19
Daily Spending Per Person	\$233.78
Length of Stay	6.51
Spending Per Person	\$1,521.11